



**Rosemary Mayer**  
***Ways of Attaching***  
**September 9, 2021 - January 9, 2022**

*Ways of Attaching* is the first institutional survey exhibition of American artist Rosemary Mayer (1943-2014). The exhibition provides an overview of the artist's work, moving from early conceptual experiments of the late 1960s through to textile sculptures and drawings made in the early 1970s, before focusing on propositional and durational performances and temporary monuments made from 1977-1982. Highlighting Mayer's formal interest in draping, knotting and tethering, the exhibition focuses on the artist's process of constructing real and imagined networks and constellations, in which friends and historical figures feature in expressions of affinity and attachment.

Mayer was born in Brooklyn, NY, and lived in New York City all her life. The earliest works included in the exhibition explore rule- and process-based systems, as well as record-keeping of small everyday occurrences, and were made in the late 1960s in an atmosphere of ferment surrounding conceptual art. Included are several contributions to the journal *0 To 9* (1967-9), edited by her sister, the poet Bernadette Mayer, and her then-husband, the artist Vito Acconci, as well as drawings of garments, and laundry drying on a line.

In 1971, Mayer began creating wall-based works by layering multiple fabrics, as well as working on drawings of "impossible" fabric sculptures that were connected by multitudes of knots and loops. That same year, she began taking part in a small consciousness-raising group and started incorporating feminist gestures into her work, including naming her sculptures after historical female figures and employing materials and motifs that were traditionally considered feminine. In 1972, she became one of the founders of A.I.R., the women's cooperative gallery in New York, and had a solo exhibition there in 1973, producing large textile sculptures in which layers of fabric were hung from scaffolds and frames. The exhibition at SI marks the first time that *Galla Placidia* (1973), named after a 5<sup>th</sup> century Roman Empress, has been shown in the US since. As the critic Lawrence Alloway wrote of this work in *Artforum* in 1976: "the feminine figure is absent as well as present, missing as well as given." Several drawings in the exhibition, made after a research trip to Europe in 1975, highlight this preoccupation, depicting garments worn by invisible bodies that were inspired by figures from Baroque and Mannerist painting, or petals and leaves dissolving into formlessness.

On the second floor of SI are drawings, photographs and documentation relating to Mayer's durational sculptures from 1977-82, which she referred to as "temporary monuments," made from materials such as weather balloons, ribbons and snow. In each of these works, drawings act to propose, publicize, document and celebrate events, or even to render on paper fantasy projects that would never be realized. These works employed a unique lexicon developed by the artist to connect sites to time, drawing together the grounded and the cosmic. On each balloon that she floated above a rural landscape for *Some Days in April* (1978), Mayer painted the name of a celebrant with a date, a constellation overhead at that moment and a flower currently in season. For *Snow People* (1979) in Lenox, Massachusetts, she sculpted a number of snow figures and dedicated them, plurally, to the former inhabitants of the town who shared a name: all of the "Carolines" and all of the "Fannys," who were given fleeting form before melting away to nothing. Each of these works functions as a counterproposal to the heavy permanence that prevailed in the art and monuments of the time, instead emphasizing the passing of time and the shifting seasons.

*Rosemary Mayer: Ways of Attaching* is organized in partnership with Ludwig Forum, Aachen; Lenbachhaus, Munich; and Spike Island, Bristol, where the exhibition will travel in 2022. The exhibition is organized in collaboration with Marie and Max Warsh of the Estate of Rosemary Mayer.

This exhibition is made possible through support from the Terra Foundation for American Art. Additional support is provided by the Robert Lehman Foundation; ChertLüdde, Berlin and Gordon Robichaux, New York.

## TERRA

FOUNDATION FOR AMERICAN ART

SI wishes to thank the lenders to the exhibition: Amherst College Archives & Special Collections; ChertLüdde, Berlin; the Estate of Rosemary Mayer; Peggy DeCoursey; Gordon Robichaux, New York; Herbert F. Johnson Museum of Art, Cornell University; Lenbachhaus, Munich; Patricia Martin; Bernadette Mayer; Ales Ortuzar; David Platzker/Specific Object; Beth Rudin DeWoody; Ugly Duckling Presse; and the interview participants: Jacki Apple, Donna Dennis, Harmony Hammond, Bernadette Mayer, Grace Murphy, Adrian Piper, Marie Warsh, Max Warsh and Martha Wilson. The Estate of Rosemary Mayer wishes to thank Jennifer Chert, Amanda Friedman, Florian Lüdde, Gary McGowan, Jacob Robichaux, Gillian Sneed, Clarissa Tempestini and James Walsh for their help preparing this exhibition. For ongoing support and encouragement, the Estate thanks family and friends of Rosemary Mayer: Peggy DeCoursey, Donna Dennis, Alyssa Gorelick, Philip Good, Katt Lissard, Bernadette Mayer, Lewis Warsh, Sophia Warsh, Veera Warsh and Zola Warsh. The Estate is also grateful to Clarie Barliant, Sonel Breslav, April Childers, Ashton Cooper, Bridget Donahue, Samantha Friedman, Katie Geha, Janice Guy, Micia Hussey, Julia Klein, Nick Mauss, Heidi Norton, Noam Parnass, Maika Pollack, Vlad Smolkin, Ricardo Valentim and Wendy Vogel for their support of Rosemary Mayer's work.

On the occasion of the exhibition, two books will be published: a catalogue of the exhibition, featuring new essays and scholarly contributions to Mayer's practice planned for publication in May 2022, and a book of correspondence between Mayer and her sister, Bernadette Mayer, published in December 2021.

This exhibition is organized by Laura McLean-Ferris, Chief Curator, with Alison Coplan, Curator, Swiss Institute.

## About Rosemary Mayer

Rosemary Mayer (1943-2014) was a prolific artist involved in the New York art scene beginning in the late 1960s. Best known for her large-scale sculptures using fabric as the primary material, she also created works on paper, artist books and outdoor installations exploring themes of temporality, history and biography. She was additionally a writer, art critic and translator. Mayer was a founding member of A.I.R. Gallery, the first cooperative gallery for women in the U.S. and had one of the earliest shows there. During the 1970s and 1980s, her work was also shown at many New York alternative art spaces, including The Clocktower, Sculpture Center and Franklin Furnace, and in university galleries throughout the country. In 1982, her translation of the diary of Mannerist artist Jacopo da Pontormo was published along with a catalogue of her work. Recent exhibitions of Mayer's work have taken place at Southfirst, Brooklyn (2016), Lamar Dodd School of Art at the University of Georgia (2017), ChertLüdde, Berlin (2020) and Gordon Robichaux, New York (2021). Her work was included in the exhibition *Bizarre Silks, Private Imaginings and Narrative Facts, etc.*, curated by Nick Mauss at Kunsthalle Basel (2020).

## Planning Your Visit and Safety Precautions

Visitors to Swiss Institute are required to show proof of vaccination, such as vaccination cards, the NYC COVID Safe App or New York State's Excelsior app, to enter. Masks are required at all times and visitors must maintain at least six feet of distance from each other when inside the building. Swiss Institute has hand sanitizer stations available for visitor use. Entry is free as always. Swiss Institute's hours are Wed/Thurs/Fri 2- 8pm, Sat 12-8pm, Sun 12-6pm. Please check our website for the most up to date information: <https://www.swissinstitute.net/visit/>.

## About Swiss Institute

Swiss Institute (SI) is an independent non-profit contemporary art institution dedicated to promoting forward-thinking and experimental art making through innovative exhibitions, education, and programs. Committed to the highest standards of curatorial and educational excellence, SI serves as a platform for emerging artists, catalyzes new perspectives on celebrated work, and fosters appreciation for under-recognized positions. SI is committed to being an organization that is diverse, equitable, and accessible in its work, structure and programming. Open to the public free-of-charge, Swiss Institute seeks to explore how a Swiss context can be the starting point for international conversations in the fields of visual and performing arts, design and architecture.

SI Programming is made possible in part with public funds from Pro Helvetia, Swiss Arts Council; the New York State Council on the Arts, with the support of the New York State Legislature; and the New York City Department of Cultural Affairs in partnership with the City Council. Main sponsors include LUMA Foundation, the Andy Warhol Foundation for the Visual Arts, and Friends of SI. *Ways of Attaching* is made possible in part by the Swiss Institute Annual Exhibition Fund with leadership support provided by the LUMA Foundation, Max and Monique Burger, the Garcia Family Foundation, the Kevin Wendle Foundation, the Freedman Family Foundation and Ghislaine Brenninkmeijer. SI gratefully acknowledges Swiss Re as SI ONSITE Partner, Vitra as Design Partner, Crozier Fine Arts as Preferred Shipping Art Logistics Partner, and SWISS as Travel Partner.

Critical operating support has been provided to SI in 2020-21 as part of a collective fundraising effort. We thank the following supporters: The David Teiger Foundation, The Willem De Kooning Foundation, The Helen Frankenthaler Foundation, The Destina Foundation, The Stavros Niarchos Foundation, The Cy Twombly Foundation, The Henry Luce Foundation, The Fox Aarons Foundation, The David Rockefeller Fund, The Arison Arts Foundation, The Blavatnik Family Foundation, The Jacques and Natasha Gelman Foundation, The Robert Lehman Foundation, The Jill and Peter Kraus Foundation, The Milton and Sally Avery Arts Foundation and The Richard Pousette-Dart Foundation.

Press Contact: [press@swissinstitute.net](mailto:press@swissinstitute.net), 212.925.2035